

Route 66 MCCH International Gathering of Friends Convention Calendar of Events

(Final Calendar to be posted early in 2010)

Friday 23, July 2010

2pm – 5pm Registration in Lobby “Get together and begin in Room Trading. (Door Hangers and room trading participant info available upon registration.)

5pm -7pm –Meet and Greet - (Beverages and cake) Sponsored by the Matchbox® Team. Come meet the Matchbox® Team from El Segundo which includes, Ryu Asada, Heather Miller, Jeremy Cox, Michael Heralda, Felix Holst, Gerardo Lopez, Gabe Sheffer, David Weise and Amina Sekandary.

7pm - ??? In room trading–Be sure to sign up at the registration table in the lobby. (Room numbers available by elevator.)

Saturday 24, July 2010

10am-noon Registration in the Lobby.

10am – 4pm and 9-12am In room trading– (Room numbers available by elevator.)

Workshops All take place in Cimarron and Las Cruces Meeting Rooms

10am – 11am Matchbox® Designer Presentation

Ryu Asada - David Weise - Subject: “*Matchbox® Car Design Process*”

11am-2pm Custom Contest viewing

11pm-12:30pm 'My Life at Matchbox' “PART 3” Former Matchbox Employee Paul Carr shares his 16 years at Lesney and Matchbox, the people, the pre-pros.

1:30 – 2:30pm - Matchbox® Design Presentation

Michael Heralda-David Weise-Gerardo Lopez Subject:

Matchbox® Car Production process

5pm – 7pm Dinner **Sandia Ball Room (Pre-Paid Reservations only)**

7pm - 9pm Auction (Pre-Paid Reservations required. See registration form)

9pm – on In Room Trading. (see participant list by main elevators)

Sunday 25, July 2010

8am-3pm Car show and Visit the **Bernalillo County Ladder Truck** east parking lot.

8am – 10am Set up for Toy Show and Sale Early Bird Admission - Grand Ball Room

(9am Early Bird floor rights \$10 per person) - Grand Ball Room

10am-3pm Matchbox® Play Area open - Grand Ball Room

10am-11am Autograph session Matchbox Designers and Marketing Representatives will be signing your favorite Matchbox items.

10am – 3pm Toy Show and Sale. (Admission \$3 under 10 free w/adult)

Downhill Racing throughout the day.

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